

East Kentucky Fair Sponsorship

Media

The Media Sponsor receives special status and also enjoys many benefits as a result of this level of sponsorship.

Benefits include, but are not limited to the following:

- Name listed as a media sponsor on printed ads
- 50 tickets for promotional contests and giveaways
- The media sponsor will also receive an additional 25 admission passes for their personal use which includes 25 VIP passes for food and drink
- Banner with business name (3x10) displayed at the fair
- **Access to interviews (before and during event) with musicians and/or other special artists.
** If artist/guest has no contractual restrictions or time constraints
- Free booth for sales or PR
- Reserved seating area
- Business name, as “media” sponsor listed on flyers, newspapers and programs
- Live mentions of sponsor’s name from stage

Investment

Equivalent value of \$5000.00 (which could include remotes) of advertising time. East Kentucky Fair is willing to purchase a minimum of \$750.00 of additional advertising.

East Kentucky Fair Representative

Company Representative